Suraj Chavan

Senior Product Designer

Mumbai, India | +91 9689521663 | surajchvann@gmail.com | LinkedIn | Portfolio

SUMMARY

Product designer with 3+ years of experience who turns complex, data-heavy systems into interfaces domain experts can use under real time pressure. Designed Aarogyam and Indus Derma, AI healthcare products built under the AIIMS and Google collaboration, and was one of two designers behind the OJAS AI healthcare platform. Background spans retail display design and owning a Shopify store's full UI/UX before moving into software, working closely with engineers throughout.

EXPERIENCE

Senior Product Designer | EnactOn, Remote Oct 2026 – Present

- Leading design, product analysis, and strategy across **proposal.biz**, an AI document generation platform for on-brand proposals, quotes, and contracts, and **ParkingMD**, a healthcare platform where patients complete disability parking permit evaluations online with licensed physicians.
- Using analytics to see where people struggle, deciding which problems are worth solving, and shipping improvements that fix them.

Product Designer | AjnaLens, Thane, India Sep 2025 – Sep 2026

- Designed the UX and UI for **Aarogyam**, AI OPD triage for AIIMS New Delhi (10,000+ patients a day, built with Google). Patients spend about 68 minutes before seeing a doctor, only 12 of them clinically useful. Pilot live in the Ophthalmology OPD at about 200 patients a day, targeting a 40% reduction.
- Redesigned Aarogyam's AI conversation after finding a live-updating summary confused patients, separating the conversation and the summary into two distinct moments.
- Designed **Indus Derma**, AI skin screening for patients, ASHA workers, and PHC doctors. Merged two planned apps into one role-based product where a single scan produces three result views, with caseloads sorted by urgency.
- Designed the consent and skin-tone selection steps that work with a retrained model benchmarked at 94.9% accuracy on darker skin types, up from 86.9% for the base model.
- One of two designers on **OJAS**, an AI healthcare platform. Built the brand identity and design system, with components reused across Aarogyam, Indus Derma, and the Developer Console.
- Designed the **OJAS Developer Console** (0 to 1), a self-serve dashboard for keys, sandbox, and a usage and limits ledger for partners integrating with the AI models.
- Designed the companion app for **B by Lenskart's** first smart glasses: gesture-based activation taught on the device, three listening modes, and an in-app AI disclosure.

Product Designer | Creative Display, Mumbai, India Feb 2024 – Jul 2025

- Designed retail space and display products.
- Designed and managed the company's Shopify store, owning UI/UX end to end from browsing to checkout.
- Partnered with the co-founder on product direction and led a small design team.
- Grew the brand's Instagram from 0 to 3,000 followers in 2 months.

Core Team Member, Product & Design | TagSocial / Dumpit (Startup) May 2023 – Jan 2024

- Core team member shaping product and design: planned features, brainstormed what to build and how, set strategy.
- Contributed design work on the social layer for meeting new people and a coupon and rewards experience for local restaurants and hotels.

EDUCATION

B.E., Mechanical Engineering | Terna Engineering College, Navi Mumbai Nov 2021 – May 2023

GPA 9.04

Diploma, Mechanical Engineering | Govt. Polytechnic, Ratnagiri May 2020

86.15%

CERTIFICATION

Advanced UI/UX Design Strategy | IIT Roorkee Sep 2025

SKILLS

Design: User Research, Wireframing, Prototyping, UI Design, UX Design, Interaction Design, Visual Design, Design Systems, Usability Testing, Accessibility Design, Information Architecture, Journey Mapping, Data-Dense and Enterprise Dashboard Design, Healthcare UX

Tools: Figma, Sketch, Notion, Spline, Rive, Lottie, Paper | **Analytics:** Google Analytics, PostHog, Microsoft Clarity | **Technical:** Working knowledge of HTML/CSS/JS for close collaboration with engineers | **Languages:** English, Hindi, Marathi